



EBF MAGAZINE

— CONNECTING BEFORE UNWINDING —



December Edition

By Joost Cromheecke

COLOPHON

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PREFACE

COMMERCIAL OFFICER

Hi everybody!

Thank you for picking up this new edition of the EBF Magazine!

The last few weeks turned out to be full of tradition, impact, and exciting opportunities. Starting with one of our largest events of the year, the Recruitment Days, where hundreds of students came in contact with top companies. This event resulted in many valuable new connections and we hope that a lot of you met their (possible) future employer. We are incredibly proud on our Recruitment Days Board for making this edition such a great success. Furthermore we had our Sint Drinks, an evening where everyone surprised each other with roast poems and had some drinks with each other. After this event, we came together for a fundraiser for the Johan Cruyff Foundation. This event combined having drinks in a cozy atmosphere with contributing to a meaningful cause. Many great prizes were raffled off here and we are proud that we were able to make a meaningful contribution to our social partner.

With all these highlights, the last few weeks truly brought out the best of what our association stands for: community, growth, and enthusiasm.

We're excited to welcome you again at our upcoming events, with in particular our EBF x JFV Christmas Ball! Make sure that you don't miss out on this great evening in the PALACE, with unlimited drinks. I hope to see you all there!

Best,

Joost Cromheecke

EBF Board 2025–2026

GET TO KNOW JOOST

Who is Joost?



The Commercial Officer

I'm Joost, I am 23 years old and I grew up in Zwolle. I finished my bachelor in Business Administration and now I almost finished my master in Strategic Innovation Management. Over the past few years, I've done two committees at EBF, joined ESR to Prague, and went on the ski trip. So with this board year on top, I think it's safe to say I've experienced pretty much everything EBF has to offer.

Because I wanted to gain practical experience, meet a lot of new people and form a close group, I decided to apply for the EBF Board. In my free time, I like to go to the gym, go out with friends and organize festivals. I'm always up for a party, so I hope to see you at a lot of our events this year!

As the Commercial Officer, you'll take on a fun and varied role with a wide range of responsibilities. You'll be the main contact person for all company interactions, building and maintaining strong relationships with external partners, companies, and recruiters. This role gives you a great chance to grow your professional network, as you'll work closely with well-known companies across different industries.

Besides managing these partnerships, you'll also guide the Consultancy and Commercial Committee and organize recruitment events, such as the Business Dinner and the InHouse Days. You'll help set up activities that strengthen the collaboration between the EBF and its partners, while also helping to grow our network and visibility.



Why Joost decided to do a board year

Because I'm almost finished with my masters, I was thinking about the future and what I wanted to do. I did not feel like working already, and I believed that I needed more practical experience. To still enjoy my student life, but also gain valuable experiences and connections, I thought that doing a board year at the EBF was the perfect choice. Since I'd already been really active within the EBF and attended almost all the events, doing a board year felt like the perfect way to round up my EBF Years.

I chose the role of Commercial Officer because I wanted to do something that really prepared me for my career. This positions also fits my personality really well and I'm still really glad that I was given this position.

Which events does Joost look forward to the most:



1. RECRUITMENT DAYS

If I had to pick my top three, they would be the Ski Trip, the Recruitment Days, and the EBF Festival.

Because I went on the Ski Trip several times now I have to pick that one. It's always an unforgettable week full of skiing, fun, and après-ski. It's the event I look forward to every year.

The Recruitment Days are another highlight for me, not only because the event itself is really valuable, but also because I get to guide the RD Board for half a year. Seeing all that hard work come together on the event itself is really nice to see.

And of course, the EBF Festival is also one of my favorites. With good weather, music, drinks, and an amazing atmosphere, it's always the perfect way to celebrate together and enjoy the end of the year.



3. SKI TRIP

2. EBF FESTIVAL



Go-to drink: BEER !!

Joost's highlights of this year so far:



One of my main highlights so far has been the Active Members Weekend. It was a great way to get to know all of our members better and enjoy a weekend off together at Ameland.

Another highlight was our constitution drinks. This was a great start to the year and very nice to see all the other boards. My

Finally, the EBF Conference really stood out as well. It was great to see all the impressive speakers and connect with the companies.



For what can we wake you up in the middle of the night?

You could wake me up in the middle of the night for a patatje mayo. Simple, but honestly the best snack there is. I never get tired of it. Another thing you can wake me up for are holidays. Maybe a little standard but I really enjoy going on a ski trip or holiday to the sun.



Favorite food: Steak





MONTH SPECIAL: HOW TO SURVIVE THE HOLIDAYS

HELP PEOPLE

There are a lot of possibilities to volunteer during the holidays. Help people that need it, to make their holidays better!

PUT UP THE CHRISTMAS TREE

Buy a Christmas tree and fill it with some lights. Once you are home, you can turn on the lights and get cozy.

PREPARE THE CLASSIC FAMILY QUESTIONS

You know what is coming: "How is your love live?" This year, you can answer this strategically, by saying: Stable. Stable is a very broad term, which is perfect to use in these situations. Have you not been dating for quite a while? Congratulations, that means your love live is stable!



MAKE A QUIZ

Whether you are celebrating the holidays with your friends or family, make a nice quiz to get to know each other better. Ask them to sent in fun facts about them to you, and make a quiz. You can state the fact and have a multiple choice or open question to whom of your family/friends the fact belongs to.

BRING YOUR FAVORITE GAMES

If you want to do something fun because you enjoy spending time with people during the holidays or you want to avoid some conversations, bring your own games. You know for sure you like the game you'll be playing.

BUY YOUR PRESENTS ON TIME

Make sure to start thinking about presents on time. Before you know it, you are together and you have to come up with an emergency gift. Examples of gifts can be: compression socks, a picture in a frame, a gift card for a massage, a speedy phone charger, home decoration, a book or a temporary subscription for a magazine.

THE EBF X JFV CHRISTMAS BALL



**On the 15th of December, we will have
our Christmas Ball again at the Palace!**

**Bring all your club, roommates or any
other friend(s) and dance the night away
while enjoying unlimited drinks**



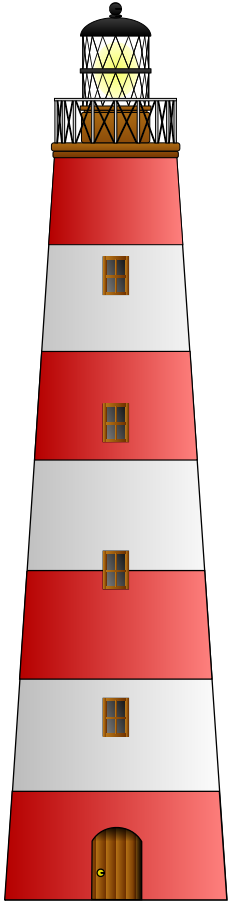
**Buy your tickets now via our
website www.ebfgroningen.nl**





A DAY IN THE BOARD LIFE

Friday the 14th of November



Today is a special day, because the EBF Active Members Weekend to Ameland is planned to leave this afternoon. Rick and Mark started their day by picking up the car that will go with the EBF to Ameland and get the beer. They met Imme at the grocery store, where they picked up their order with food and supplies for the weekend. After picking up these important items, they drove to Holwerd and went on the boat to Ameland a bit earlier to prepare the place. The rest of the board worked their first few hours on regular tasks. Ann and Annick had a meeting with the faculty, Joost had contact with companies, Marthe prepared meetings for the next week with her committees, and Barbara worked on member administration. Around 5, the board members that were still at Zernike got ready to welcome the bus and the Active Members, and when they were complete with all participants, got in the bus to leave to Holwerd as well. They got on the boat and arrived at Ameland. The board and Active Members were welcomed in the accommodation with a delicious 'broodje vega knak' and some beers, to kick off this amazing weekend

DID YOU KNOW...

- ... That Mark thinks Rick is the perfect example of someone who eats a Frikandel XXL regular?
- ... Imme realised there is a difference between Sweden and Switzerland only a few weeks ago?
- ... Barbara tried to tie her shoes during ESR, but got knocked over, fell against a pole and had a bruise on her forehead?
- ... The EBF Board finally saw Joost ''Brak'' for the first time?

RECAP NOVEMBER

While you were probably busy with your last exams in the beginning of September, EBF was busy preparing a lot of events.

On the 7th of November, we had our Alumni Social in Utrecht, where old board and committee members reunited with each other while enjoying some drinks. It was great seeing so many alumni come to this event.

On the 10th of November, it was time for the next EBF Social. At Wolters Wolthers and beer for only 50 cents and Bozu for 1.50, it was a memorable evening. It was the first social for the Activity Committee, and they decorated the place beautifully! The PR of the committee was quite busy, taking pictures of everyone who joined. During the Social, the new EBF Conference Executive Board was announced! The upcoming weeks, they will get familiar with their tasks to make sure the next EBF Conference is going to be amazing!

The 19th of November, the International Committee organised an International Pubquiz. Many people joined their event to test their knowlegde.

From the 14th till the 16th of November, EBF and her Active Members went to Ameland for the Active Members Weekend. With a beer cantus, a activity organised by the Active Members Committee, nights out and a lot of free time to disocffer the island, we had a lot of fun together. On Saturday evening, every committee dressed up as a profession, resulting in great outfits.

On the 22th of November, ESR Fall left to Barcelona. They visited many different companies, discovered what the city offers, and went out to enjoy the night live.

We look forward to seeing you at our upcoming events! ❤️



NOVEMBER SOCIAL



EBF CONFERENCE BOARD
ANNOUNCEMENT



ACTIVE MEMBERS WEEKEND



UPCOMING EVENTS



8-12 DECEMBER: BOARD INFORMATION COFFEE WEEK



11 DECEMBER: FIRST YEAR ACTIVITY



**15 DECEMBER: CHRISTMAS BALL & ACTIVE
MEMBERS CHRISTMAS DINNER**



18 DECEMBER: THESIS WORKSHOP



5 JANUARI: EBF NEW YEAR'S RECEPTION



8 JANUARI: GET TO KNOW SKI TRIP

CLOSING WORDS

Thank you for reading this edition of our magazine. I'm really looking forward to seeing everyone at our Christmas Ball next week. After this, I want to wish you all a great holiday. Enjoy the break, relax, and recharge. After the holiday, we'll be back with fresh energy and ready for a new round of EBF events. I can't wait to meet you there!

Greetings from the CBC'er

