



ACTIVE MEMBERSHIP

INFORMATION BROCHURE

WWW.EBFGRONINGEN.NL/RECRUITMENT

EBF
EST. 2007

EBF COMMITTEES AND EXECUTIVE BOARDS

On the following pages you can find all the EBF Committees you can apply for this year. Furthermore the responsibilities and tasks of each committee are included. You can apply for EBF Committees twice a year, in September and in February. In the table below you can find for which committees you can apply and when. Furthermore an indication of the workload per week is provided. For the committees marked with a star (*), fluency in Dutch is required. All the other committees are open for internationals.

September Recruitment

	Workload (hours)
Academy Committee	(±5)
Active Members Committee	(±5)
Activity Committee	(±5)
Commercial Committee*	(±5)
Consultancy Tour*	(5-10)
Entrepreneurship Committee	(5-10)
ESR Spring	(10-20)
International Committee	(±5)
Master Communities	(±5)
Promotion Committee	(±5)
Speakers Committee	(±5)
Economic Event Committee	(±5)

EBF Conference Executive Board	(25-30) (workload increases when event approaches)
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February Recruitment

	Workload (hours)
Academy Committee	(5-10)
Bachelor Communities	(5-10)
EBF Conference Day Organisation	(5-15) (workload increases when event approaches)
EBF/JFV Christmas Ball Committee	(±5)
ESR Fall	(10-20)
Introduction Committee	(5-10)
Marketing Committee	(±5)
Master Communities	(±5)
Social Responsibility Committee	(±5)
Speakers Committee	(±5)

EBF/MARUG Recruitment Days*	(25-30) (workload increases when event approaches)
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International Business Research	(25-30)
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Executive Board	
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ACADEMY COMMITTEE

The Academy Committee is responsible for the study services offered by the EBF. This means that you will be responsible for the EBF Shop, organise and manage the booksale four times a year, manage the sale of the summaries and help with bachelor ceremonies. Next to that, the Academy Committee is responsible for organising the EBF/FEB CS Business Academy. This is an event for ambitious students which takes place in January. The event will consist of field trips, speakers and a case. By organising this event you will gain experience in contacting speakers and companies. The Academy Committee is one of the largest committees of the EBF and, therefore, a very good way to meet new people and have great committee evenings. Additionally, it is a very instructive challenge to organise a broadening event and to make sure your fellow students can study effectively!

ACTIVE MEMBERS COMMITTEE

Every year, approximately 180 students join a committee of the EBF. The Active Members Committee makes sure these active members get to relax and have fun together aside all their committee work. This committee will be responsible for organising several activities for all active members of the EBF. Examples of activities are the Active Members Christmas Dinner, Running Dinners, the New Active Members Weekend and the Active Members Day at the end of the academic year.

ACTIVITY COMMITTEE

The Activity Committee is responsible for organising the monthly EBF Socials, as well as the Batavierenrace, the EBF Mid-Year Party and the EBF End of the Year Party. Every social had a different theme. Amongst others, a 'Roaring Twenties' and an 'Netflix & ZO' were organised. As a member of the Activity Committee you and your fellow committee members take on the challenge to turn every social into a great evening for all EBF Members!

BACHELOR COMMUNITIES

An Bachelor Community (BC) is a unique type of an EBF Committee. It is a collaboration between the EBF and the Faculty of Economics and Business that focuses on a specific bachelor programme. Bachelor Communities consist of first year students from a specific study programme, who organise events and services aimed at students from that same year and programme. As a Bachelor Community member, you will organise events that will bring your fellow students in your programme closer together. You will be the one to create a community feeling. There are three BCs, serving students from the following studies: Business Administration, Economics & Business Economic, International Business.

EBF/JFV CHRISTMAS BALL COMMITTEE

Every year the EBF and the JFV (Faculty Association of Law) organise a Christmas Ball together in December. The committee consists of six students, of which three come from the EBF and three come from the JFV. The committee is responsible for the organisation of a Christmas Ball for around 600 students. This includes arranging suitable artists, decorations and devising a theme!

COMMERCIAL COMMITTEE

The Commercial Committee is a great committee for those who want to gain more experience in approaching companies and making deals. Together with your committee members you will focus on companies in and around Groningen. Tasks include managing the company portfolio, acquiring deals for the Membership Value Card, assisting other committees in their acquisition activities and developing new commercial opportunities and projects for the EBF. The Commercial Committee is an important part of the EBF, as good cooperation with local business partners also enhances the value the EBF can deliver to its members!

CONSULTANCY TOUR

Are you interested in consultancy? Would you like to set up a multiple day career event where final year students can meet several high end consulting firms at their offices? Then consider applying for the EBF Consultancy Tour. As a committee member, you gain experience in contacting partners for this event, organise a two day trip and make other students enthusiastic for this event. In the end, you will have arranged an event where students are introduced to great consultancy firms and have learned about a career in the consultancy sector!

EBF CONFERENCE DAY ORGANISATION

The EBF Conference is the largest two-day student conference in the Netherlands. The two consecutive conference days will have a different character. As Day Organisation of the EBF Conference you will be responsible for several elements of the days. You will work closely together with the EBF Conference Executive Board and be responsible for your own project: the EBF Conference Start-up pitch. With this committee you can gain more experience with contacting companies, logistical processes and promotional activities. Do you want to gain an insight in the biggest two day Conference of the Netherlands? Then the EBF Conference Day Organisation is something for you!

ECONOMIC EVENT COMMITTEE

In this committee, you will organise the EBF Economic Event, which will take place in the second semester. This event will have an economic approach that provides students with the opportunity to acquire practical insights next to their studies and get in touch with companies. Speakers from leading national and international economic organisations will share their experiences. As a member of this committee, you will be responsible for arranging the program of the day, in which you will invite inspiring speakers and interesting companies. Are you a student looking for the opportunity to get in contact with various companies and speakers? Do you want to realise an economics-themed event together with other motivated students? Organising the EBF Economic Event could be the challenge you're looking for!

ENTREPRENEURSHIP COMMITTEE

As a member of the Entrepreneurships Committee, you will organise two Entrepreneurship Evenings. The goal of Entrepreneurship Evenings is to broaden the horizons of students in the field of entrepreneurship. Interactive lectures provided by inspiring entrepreneurs will show the many opportunities of setting up your own business. The informal atmosphere of the evenings will provide the entrepreneurs and students with the opportunity to share their knowledge and experiences with each other. In the past, Entrepreneurship Evenings with a wide range of themes and speakers were organised. Over the years, the CEOs of, for example, Woodwatch and Watermelon were present to tell their story. Are you interested in entrepreneurship? Then this might be the perfect committee for you!

ESR SPRING & ESR FALL

The European Study Research (ESR) is a week-long research trip. ESR is organised twice a year: once in May (ESR Spring) and once in November (ESR Fall). For this trip 25 students will join the ESR Committee to a European destination and visit several companies to find answers on their research questions. Together with your committee, you will be responsible for choosing the city of destination. In previous years, the European Study Research went to Porto, Athens, Barcelona, Rome, Prague, Madrid and Budapest. Developing a research theme and the sub-themes is another responsibility for the committee. The ESR Committee will organise a week characterised by a perfect combination of companies, culture, research and fun!

Recruitment for ESR Spring is in September, and recruitment for ESR Fall is in February.

INTERNATIONAL COMMITTEE

The Faculty of Economics and Business welcomes more international students every year. The International Committee aims to serve the needs of international students and to organise activities that stimulate the integration between Dutch and International students. The committee organised the EBF International Day, where students were introduced to multiple different nationalities and had the opportunity to follow cultural workshops and join a pubquiz! Do you have an international mindset? Then the International Committee might be a great opportunity for you!

INTRODUCTION COMMITTEE

Every year, the EBF Introduction Weekend takes place for all new first year FEB students. Together with your committee members, you organise an amazing three-day weekend, to introduce and familiarise the first year students with each other and with the EBF. You will organise interactive activities, an intercultural game and on top of that great theme parties to enrich the first year student with an experience they will never forget! You will establish the foundation for friendships of a lifetime!

MARKETING COMMITTEE

The Marketing Committee is the creative brain of the EBF and will focus on strategic and marketing focused aspects of the association. The Marketing Committee will create content for EBF Instagram and brainstorm about how we can bring the EBF Instagram to the next level. Furthermore, you will write articles for the EBF Journal. These articles include interviews with speakers, articles about EBF events and other interesting topics! Other creative tasks are brainstorming, creating and executing marketing strategies and organising the EBF Promotion Week in September and February. All the positions are really versatile since you will work on all the different tasks together! In this committee you can really unleash your creative side!

MASTER COMMUNITIES

A Master Community is a part of the EBF and the FEB that focuses on a specific master programme. The purpose of the Community is to bring the students of a certain master in contact with their fellow students, alumni, organisations and professors of their master. A Master Community organises several formal and informal activities for their fellow students. Through the Master Community, students will be able to bridge the gap between theory and practice and become an integrated group of people. This will lead to a genuine 'community' feeling. In total, there are eight Master Communities, serving students from the following masters: Human Resource Management, Change Management, Strategic Innovation Management, Small Business and Entrepreneurship, Economic Development and Globalisation, International Business and Management, Economics and Health. Each community organises activities for its specific target group. Recent examples of activities are a trip to Antwerp, an inhouse-day at A.S. Watson, and many guest lectures.

PROMOTION COMMITTEE

The EBF Promotion Committee are the creative creators of the EBF. You will create all kinds of content. From photos at EBF Socials or in a studio, to making promotion material and after movies of all different EBF Events. As a member of the Promotion Committee, you will also help other committees make their promotion material such as flyers and posters. You will learn how to work with computer programmes like Photoshop, InDesign, and Premier Pro. Together with other committees, you can think about promotion stunts to promote EBF Events in a fun and creative way! You will help the PRs with writing an effective PR strategy for all kinds of different events. Because of the diverse tasks, this committee will never be boring and it provides you an opportunity to develop your creative talents and meet many fellow students!

SPEAKERS COMMITTEE

Inspiring speakers are the core of several EBF events. As a member of the Speakers Committee, you will be challenged to get inspiring speakers to Groningen. By joining this committee, it will be your task to extend the speakers network of the EBF. You will be involved in the organisation of the EBF Leaderships Panels and other events with speakers. Together with your committee members, you will brainstorm about prospective speakers, and learn how to contact them. Renowned speakers who visited the EBF in the past are Wiebe Draijer, Jeroen Dijsselbloem, Alexander Pechtold, Gerrit Zalm, Dick Berlijn and Prime Minister Mark Rutte. Will you get the next big name to Groningen?

SOCIAL RESPONSIBILITY COMMITTEE

The Social Responsibility Committee is a committee for students who are interested in the topic of (corporate) social responsibility. The committee will be organising two events to give something back to society and will have an advisory role on social responsibility for other committees and executive boards of the EBF to make a change! The Social Responsibility Committee is there to help the EBF to be socially accountable, to itself, the students and partners. With this committee, the EBF wants to stimulate students to think about social responsibility, something we all have. The EBF offers the perfect opportunity for students who want to take initiative and to make the difference. The EBF wants to organise an event with a local actor or community. For example, a homeless shelter or something for lonely elderly. Next to that, the Social Responsibility Committee will help the EBF Sustainability Officer to think about more sustainable ways of working and stimulating students. In this committee, you will get in touch with a lot of different actors and gain experience in organising events with engaging in social responsibility!

DID YOU KNOW?

TO JOIN AN EBF COMMITTEE YOU DO NOT NEED ANY WORK OR COMMITTEE EXPERIENCE!

By being an active member at the EBF, you will develop yourself on both a professional and a personal level. At the EBF you will learn more practical skills besides the theory you learn during your study. With these practical skills, you will be able to organise lots of great events and activities for the students of the FEB. Learn a lot, and upgrade your skills at the EBF!

During your committee year, you will meet a lot of new people. At the start of the committee year, all new active members are invited to join the New Active Members Weekend. Besides, the EBF organises several activities to meet other members. In this way, you will make a lot of new friends!

Not only new friends become part of your network when you become an active member. The EBF also facilitates career events during which you can meet companies that might become your future employer! As an active member, you have the opportunity to organise these events and expand your network of both students and recruiters. Expand your network at the EBF!



EBF CONFERENCE EXECUTIVE BOARD

The EBF Conference is the largest two-day student conference in the Netherlands. The event consists of two consecutive conference days, which will each have a different character. The first day will be the College Day for students, alumni and corporate participants. Professors from several universities will be invited to visit this day and share their vision, which provides insights on the theme from an academic perspective. On the second day, the Conference Day, more than 500 students will be welcomed together with many business professionals. During this day, renowned speakers will give engaging lectures and share their experiences and visions. Furthermore, workshops and master classes will be provided by recruiters and senior level professionals. Examples of previous speakers are Al Gore, former Vice President of the United States; Klaas Knot, President of the Dutch National Bank; Jan Kees de Jager, Former Minister of Finance; Dick Boer, CEO Ahold; and Guy Wollaert, Senior Vice President of Coca Cola! As a member of the EBF Conference Executive Board you will be in contact with renowned speakers and multinational companies. Together with your fellow board members, you will have an unforgettable year organising the EBF Conference. You will gain many new experiences, make new friends and most of all develop yourself in a professional way!

INTERNATIONAL BUSINESS RESEARCH EXECUTIVE BOARD

International Business Research (IBR) is a student run project of the EBF and the University of Groningen. IBR conducts research for companies in emerging markets each year. Examples of destinations from the past are Indonesia, Mexico, China, South Africa and Mozambique. The projects concern research that you will conduct for a Dutch company.

After getting selected for the IBR Board in March, your board year will start with choosing the destination and contacting companies. Until the beginning of the new academic year, the IBR Board is a parttime occupation and can be combined with your studies. After the summer holidays, you will work full time on the project. The preparation phase for participants starts in November, in which they will prepare the research. Furthermore, this period is characterised by many social activities to stimulate the integration between the participants. During the period abroad, field research will be conducted for a period of five weeks, followed by five weeks of travelling in small groups.

IBR is conducted by 25 students who are supported by three professors of the Faculty of Economics and Business. Tasks of the board include selecting the emerging markets, setting-up the research, contacting and visiting many companies, and selecting the participants. You will be challenged to turn the project into a success, which will be an unforgettable experience!

EBF/MARUG RECRUITMENT DAYS

Every year in December the EBF/MARUG Recruitment Days are organised, which is one of the biggest recruitment events for students in the Netherlands. The EBF organises this multiple-day event together with the MARUG, the Marketing Association of the University of Groningen. Around 40 different companies are present at the Recruitment Days and over 500 students visit to explore their opportunities on the labour market. The event is visited by students who are searching for an internship or job, but also by younger students who have just started to orientate themselves.

A broad range of activities take place during the Recruitment Days. From general lectures by companies accessible for any participant, to individual interviews with recruiters for which students are selected based on their CV. Interactive cases are offered to give students a better insight in a particular company. In the evenings, business dinners and networking socials will be organised.

As a member of the Recruitment Days, you will be responsible for setting up the entire event. The tasks include contacting the participating companies, arranging the event location and logistics, set up a program for each day and designing the promotion material for the event. You will organise an event that offers a large number of fellow students the opportunity to get in contact with companies on both a formal and informal level.



APPLICATION PROCEDURE

Two times a year you can apply for an EBF committee. The first recruitment period will take place in September and the second recruitment period will take place at the end of February. Most of the committees last for one academic year. Some committees will switch half yearly, so half of the committee members will make place for new committee members. You can take a look at the application page at the EBF Website (<http://www.ebfg groningen.nl/recruitment>) to see which committees there are, what kind of functions exist within the committees, and the approximate time each committee takes. Also, there is a committee search engine to specifically see which committee suits you. The recruitment for the EBF Conference Executive Board will take place in October and the recruitment for International Business Research Executive Board will take place in February.

EBF BOARD RECRUITMENT

A board year at the EBF means a year full of new experiences and insights. As a board member of the EBF you will gain a lot of experience in one year; one year of challenges in strategic thinking, working in a team and motivating others. A board year at the EBF is multidimensional, challenging and very informative. After your board year, you can take your knowledge with you in your future career. You will experience a year you will never forget.

The EBF Board will be recruited in March. For more information about the positions and the application procedure, keep an eye on www.ebfg groningen.nl/board!

Do you have any questions regarding the recruitment? Please send your question to info@ebfg groningen.nl or visit our website www.ebfg groningen.nl/recruitment. Also, all the EBF Board Members are always happy to sit down with you, to tell you more about a specific committee. So do not hesitate to contact us!

We hope to see YOU as one of our new active members this year!



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